

AYSO Region 73 – Banner Guidelines for Coaches

Banners are a fun and meaningful part of the youth soccer experience. Please follow these recommendations to ensure your team banner is safe, appropriate, and aligned with AYSO values.

Design & Materials

- Vinyl banners are a popular choice — they're durable and allow for lots of creativity. Be creative and have fun with your design!
- Be mindful that vinyl can reflect camera flashes, which may affect team photos.
- We recommend using PVC piping for banner frames. It's lightweight, affordable, and safer than metal options.
- Player safety always comes first — please consider this when selecting materials and designing your banner.

Banner Content Guidelines

- Team names and graphics must be appropriate for all ages.
- Use first names only for players — no last names, jersey numbers, or field positions.
- The AYSO logo must be included and clearly visible.
- Display Region 73 prominently.
- Include your team sponsor's name in a visible location.
- Keep slogans positive, neutral, and respectful of the community.

Coach & Parent Tips

- Cost Sharing: We encourage all families to pitch in equally to cover the cost of the banner. A small contribution from each family makes it affordable for everyone.
- Banner Captain: Consider asking a parent to be the "Banner Captain" — they'll be in charge of bringing the banner to each game and setting it up.
- If one person isn't available every week, families can rotate the responsibility and pass the banner along as needed.